



Creative Careers

What jobs will studying Visual Art help me get?

The Main Visual Art Skills



Successfully studying Visual Arts at school forces you to be creative. You are being creative whenever you develop original ideas and present these in a visual form.

- **Creativity** is a highly sort after skill in a wide range of industries and jobs. Studying Visual Art is a way to prove how creative and original you are and can be.



for

A wide range of original ideas

The Main Visual Art Skills



- In order to continually improve your art you must also develop your technical skills. This proves how good you are at learning practical skills with your hands.
- All employers want to hire people who can quickly learn new skills.



to

Quickly learn
the new skill

The Main Visual Art Skills

- It's also very important you use the work of established artists to inform your own work. This requires you to interpret famous artworks, working out how and why they were made. This is a form of problem solving.



Ask the...
EDUCATED
CREATIVE!

to

**Interpret the
message and
create a new
one**

What jobs???

The skills learnt in Visual Art are a unique mix.

It's important to understand that these skills are valuable in a wide range of jobs which aren't only limited to Art. There are many more art jobs than just the traditional artist ones.

The modern creative industries employ people in visual based fields such as television, film, marketing, advertising, product design, packaging, fashion, photography, gaming and web development.



creativity + productivity = success

Although these are competitive industries, motivation and creativity is central to your identity and your career success.

Take a closer look at the printed posters around the department.

